

Yachin You

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Medium @yachinyou

UX designer who thinks business, solves problems and creates designs.

EarnUp Jun 2019 - Jun 2020

UX Designer

- Designed cross-platform **consumer-facing financial products** from conceptualization to shipped
- Designed improvements based on employee feedbacks for business-critical **internal tools**
- Built a **design system** that provides a consistent experience with intuitive patterns and reusable components

Levi's Jun 2015 - Mar 2017

UX Designer

- Designed **key shopping and omnichannel features** across platforms for Levi's global E-commerce site
- Worked with **on-site and remote engineering team** from concept to shipped product
- Built **global style guide** and pattern library that provides a consistent shopping experience

Fjord Apr 2014 - Feb 2015

UI Designer

- Design **iOS, Android, mobile** and **tablet** web products for nation wide retail and banking clients
- Participate in UX research including **personas, service blue prints** and **user journeys**
- Point person on design team for **analytics research**

POPSUGAR Mar 2012 - Jan 2014

UI/UX Designer

- Design **iOS, mobile web** UI and **emails** for various products
- **Redesign** all brand assets and interface after Circle of Moms' **acquisition by POPSUGAR**
- Create **wireframes** and **visual designs** from product requirement

Education: BFA, University of Washington, Seattle